A Bright Future™ is what the UConn Police Department wants for you and for everyone in our community. The men and women of the UCPD work hand-in-hand with members of our community to identify public safety concerns, provide education, host community events, and realize practical and effective solutions to the issues facing our neighborhoods. These efforts, coupled with directed enforcement and thorough investigations, serve to make Bright Future™ a model public safety campaign by the UConn Police Department. Through using a multifaceted approach to complex problems, we provide education, information, and enforcement as we work cooperatively with community members to achieve safer communities and a Bright Future™ for everyone.

**IMPORTANT CONTACT INFORMATION**

**EMERGENCY 911**

UConn Public Safety Dispatch

**UConn Police** 860-486-4800

**UConn Fire** 860-486-4925

**UCPD Community Outreach Unit**
Babbidge Library Substation
860-486-5237

**UConn Wellness and Prevention Services**
860-486-9431
wellness.uconn.edu

**UConn Policy on Alcohol and Other Drugs**
http://policy.uconn.edu/2012/03/07/alcohol-and-other-drugs-policy-on/

**Mothers Against Drunk Driving**
www.madd.org

Want to learn more about emergency preparedness?

Be UConnReady and visit oem.uconn.edu

Bright Future™ is a public safety campaign of the University of Connecticut Police Department. For more information on the Bright Future campaign and partnership opportunities, please contact the Community Outreach Unit of the UConn Police Department at PDStartTeam@uconn.edu.
Simple Decisions

Keeping your future bright is a matter of simple decisions made each and every day. You’re not alone when you make these simple decisions:

• 84% of college students use a designated driver. You are NOT ALONE when you make this simple decision.
• DESIGNATE your sober driver BEFORE your group begins to drink.
• Take ONE CAR and agree ahead of time what time everyone will go home.
• PAY ATTENTION to the sober driver and don’t let them feel left out during the party.
• Keep the PHONE NUMBER of a local transportation service in your phone in case something happens.
• If you aren’t the sober driver, GIVE your KEYS to them BEFORE you start drinking.
• If you are hosting, be sure to provide FREE NON-ALCOHOLIC beverages for sober drivers.
• If you are the SOBER DRIVER, make sure you consume NO ALCOHOL AT ALL.
• If you are the SOBER DRIVER and someone offers you a drink simply say “No thanks, I’m driving”.
• Remind yourself that BUZZED DRIVING= DRUNK DRIVING.
• Be prepared to HANDLE A FRIEND that insists they are okay to drive themselves home. AGREE as a group AHEAD OF TIME how you will handle this.

Powerful Knowledge

Keep yourself safe and save lives with information about alcohol and its effects on your ability to drive.

• The legal drinking age in Connecticut is 21. If you have alcohol and you’re not 21, you are breaking the law.
• Approximately 1/3 of all traffic-related deaths in the United States involve alcohol-impaired crashes.
• Not all alcoholic beverages are the same. One 12oz beer (5%)= one 8oz malt liquor (7%)= one 5oz wine (12%)= one 1.5oz distilled spirits or liquor (40%). The alcohol percentage of each drink can change this equation! Impairment sets in early.
• Alcohol is a depressant that first affects your judgement. At only .02% Blood Alcohol Concentration (BAC), you make poorer decisions, have a decline in visual function, and a decline in the ability to perform two tasks at the same time. This can occur with two or fewer drinks. BUZZED DRIVING IS DRUNK DRIVING.
• Even though many people equate drunk driving with alcoholism, 85% of drunk driving episodes were reported by binge drinkers. Binge drinking is 5 or more drinks for men or 4 or more drinks for women during a short period of time.
• In 2009, 18% of fatally injured drivers tested positive for illegal, prescription, or over-the-counter medications.
• Drivers in Connecticut report engaging in drinking and driving at a higher rate than the national average. IT HAPPENS HERE. Let’s end it here.